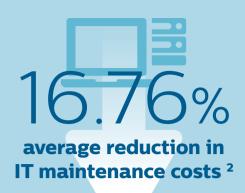


Making the case for moving to the cloud





- · SaaS pay as you go pricing model (OpEx vs CapEx)
- Outsource build & maintenance of cloud solution
- Expedite deployment time



## **Greater** flexibility

- · Access to vast amounts of computational power
- Scale up or down as needed
- Enable interoperability
- Engage with patients on their terms



### **Increased** security & privacy

- Reduces dependency on local hardware to store sensitive data
- Cloud providers dedicated to data and privacy protection
- Automated software updates allow systems to stay current



## **Faster time** to market

- Leverage existing healthcare privacy and security compliant cloud solutions (HIPAA, GDPR, etc.)
- Shifts focus from infrastructure maintenance to more strategic initiatives including:
  - Improved workflows
- Greater efficiencies
- Faster pace of innovation
- Development of key capabilities including AI/machine learning, telehealth and virtual trials

# Invest in a trusted cloud platform Philips HealthSuite Digital Platform

- Connect devices and data
- · Aggregate clinical and consumer data
- Store and share data securely
- Support analysis
- · Create solutions that make data actionable















Store Authorize Host Analyze

For more information visit: www.philips.com/healthsuite

- $\underline{www.skyhighnetworks.com/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/cloud-computing-and-how-your-business-can-benefit-from-them/cloud-computing-and-how-your-business-can-benefit-from-them/cloud-computing-and-how-your-business-can-benefit-from-them/cloud-computing-and-how-your-business-can-benefit-from-them/cloud-computing-and-how-your-bus$
- www.geek911.com/reasons-move-computing-cloud/ Figures based on internal Philips data

# **11** million IoT devices connected via HealthSuite **Connect IoT Services**

images securely archived for health systems

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